

# BACHELOR OF ARTS IN COMMUNICATION ARTS

Name \_\_\_\_\_

2005-2007 Catalog

128 Semester hours minimum for graduation with a 2.00 average overall

56 hours from a four-year institution

No Title HRS CR QPTS

**General Studies**

English				
101	Composition and Rhetoric I	3		
102	Composition and Rhetoric II	3		
203	World Literature I	3		
204	World Literature II	3		
Communication Arts				
101	Fundamentals of Speech	3		
The Arts - Two Courses				
101	Introduction to Visual Arts	3		
101	Introduction to Music	3		
102	Introduction to Theatre	3	See Field	
Physical Education				
101	Personal Wellness	2		
Social Sciences				
	Four courses with at least three disciplines represented (SEE CATALOG)	3		
		3		
		3		
		3		
Science and Mathematics				
	Laboratory Science	4		
	Laboratory Science	4		
	Mathematics	3		
	Lab Science <b>or</b> N SC 300; or MATH 105, 201, 211	3/4		
Foreign Language -Optional				
	Two courses may be substituted for any two general studies courses except ENGL 101-102 and general Studies Math. Only ONE substitution per discipline. See Catalog.			

Communication Arts Core Program (2.50 GPA required)				
CART 102	Introduction to Theatre	3		
230	Introduction to Mass Communication	3		
270	Organizational Communication	3		
340	Public Relations	3		
460	Communication Internship	6		

**NOTE:** Students must select an area of emphasis. Students completing an emphasis in theatre are not required to take JOUR 220, ENGL 250, or 308; CART 400A or CART 400G.

Electronic Media/Journalism Emphasis				
CART 140	Video Production I	3		
240	Video Production II	3		
360	Communication Law	3		
400G	Special Projects	3		
CART 218 or JOUR 220	Writing for Electronic Media or News Reporting I	3 3		
400I	Media Criticism (Senior standing recommended)	3		
	Two courses from: CART 306C, JOUR 221, 330 or 342			
	Six hours from appropriate sections of CART 210			
	Three hours of CART electives			

**RESIDENCE CREDIT:**

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this would be previous to entering professional training.

9 hours in Major, Teaching Fields

Public Relations Emphasis				
CART 350	Public Relations Writing	3		
360	Communication Law	3		
400A	Persuasion	3		
440	Public Relations Cases	3		
400G	Special Projects	3		
MKT 305	Principles of Marketing	3		
316	Advertising and Sales Promotion	3		
	One class from: CART 209, 400B, 400C, 400D			
	Six hours from appropriate sections of CART 210			
	Three hours CART electives			

Communication Arts (6 hours total)				
210/300				

\*Students must enroll in CART 210 or 300 each semester.

Theatre Emphasis				
CART 316	Acting I	3		
317	Acting II	3		
321	Stagecraft	3		
415	Fundamentals of Directing	3		
402G	Special Projects	3		
	21 hours of CART 402			
	Six hours of CART 300			
	Three hours CART elective			

**NOTE:**

Students pursuing a concentration in theatre must demonstrate production competency by undertaking at least one principal role or one major production assignment within the course of his/her course of study.

