

# BACHELOR OF SCIENCE IN RECREATION AND TOURISM MANAGEMENT

2009-11 Catalog

**Name**

128 semester hours minimum for graduation with a 2.00 average overall

56 hours from a four-year institution

No Title HRS CR QPTS

**General Studies**

English				
101	Composition & Rhetoric I	3		
102	Composition & Rhetoric II	3		
203	World Literature I	3		
204	World Literature II	3		
Communication Arts				
101	Fundamentals of Speech	3		
The Arts– Two courses				
101	Introduction to Visual Arts	3		
101	Introduction to Music	3		
102	Introduction to Theatre	3		
Physical Education				
101	Personal Wellness	2		
Social Sciences				
	Four courses with at least three disciplines represented (SEE CATALOG)	3		
		3		
		3		
	ECON 201 or 202	3		
Science & Mathematics				
	Laboratory Science	4		
	Laboratory Science	4		
103	Mathematics	3		
105	Elementary Statistics	3		
Foreign Language–Recommended				
	Two courses may be substituted for any two general studies courses except ENGL 101-102 and General Studies Math. Only ONE substitution per discipline. See Catalog	3		
		3		

**NOTE:** Students must select at least one area of emphasis (continued on the back).

**RESIDENCE CREDIT:**

36 hours at Concord

16 of last 32 hours at Concord

NOTE: In some degree programs, this would be previous to entering professional training.

9 hours in Major, Teaching Field.

**Recreation and Tourism Management** (Better than a 2.00 GPA required)

RTM 100	Intro to Recreation and Tourism Mgt.	3		
222	Managing Tourism Resources	3		
224	Tourism Motivation and Behavior	3		
226	Inclusive Services in Recreation and Tourism	3		
240	Programs and Operations in Recreation	3		
311	Measuring Tourism Impacts	3		
456	Seminar in Recreation and Tourism Management	3		
460	Recreation and Tourism Management Internship	12		

**Park and Recreation Management**

RTM 328	Design & Maintenance of Recreation Facilities	3		
331	Administration of Outdoor Recreation	3		
	Must select two (2) courses from the following: MGT 305, 308, 314; MKT 305, 440; or POSC 204	3		
		3		
	Must select four (4) courses from the following: RTM 325, 345, 346, 347, 360*; GEOG 250, 300, 311, 411; BIOL 201; N SC 300C; POSC 230.	3		
		3		
		3		
		3		
	Must select nine (9) credit hours from the following: APST 3302, 4601; GEOL 1011; P ED A-J*, 118, 229; SED 204, 205; RTM 2101*, 3101*, 4101.			

**\*Course may be repeated with permission of the Advisor.**

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**Tourism Planning and Promotion**

RTM 325	Tourism Planning/Development	3		
340	Geography for Tourism Professionals	3		
355	Tourism Promotion	3		
356	Hosp. & Tourism Marketing Mgt.	3		
415	Meetings, Conventions and Special Events Management	3		
MKT 305	Principles of Marketing	3		
	<u>Two (2) courses</u> from the following: RTM 345, 346, 347	3		
		3		
	<u>One (1) course</u> from the following: MGT 314; POSC 204.	3		
	<u>Two (2) courses</u> from the following: POSC 230, 303; SOC 310; RTM 360.	3		
		3		

**Hospitality Management**

RTM 309	Lodging Management	3		
315	Management of Service Organizations	3		
328	Design and Maintenance of Recreation Facilities	3		
356	Hospitality & Tourism Marketing Management	3		
415	Meetings, Conventions and Special Events Management	3		
ACCT 207	Principles of Accounting	4		
MGT 305	Principles of Management	3		
308	Labor Relations/Human Resources	3		
	Must select <u>three (3) courses</u> from the following: FIN 311, 315, 322; MKT 305, 320, 440; MGT 314, 430; RTM 355, 358*, 360, 460; MKT 305	3		
		3		
		3		