

Concord University
Bachelor of Science –Mass Communication
 Registrar's Office Official Document

2020-2021 Catalog

Name: _____
 120 hours minimum for graduation with a 2.00 average overall
 56 hours from a four-year institution

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours)				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
COMM 101	Fundamentals of Speech	3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203 or 204	3		
	HIST 101, 102, 203, 204, PHIL 101, 210, 316, or 361	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
ART 106	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3	See Major	
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	Category 1 - Business and Professional Studies BGEN 105, ECON 203, ECON 204, FIN 200, RTM 100 or SOWK 161	3		
	Category 2 - Geography GEOG 101 or 321	3		
	Category 3 - Political Science POSC 101, 104, or 202	3		
	Category 4 - Psychology PSY 101 or 200			
	Category 5 – Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science BIOL 101, 102, 121, or 122	4		
	Category 2-Earth & Space Science GEOL 101, GEOL 140 or 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117 or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Mass Communication (2.5 GPA required with a "C" or better each course)				
Multimedia Communication* (45 Credit Hours)				
ART 106	Basic Computer Graphics	3		
COMM 204	Interpersonal Communication	3		
COMM 450	Internship: Mass Communication	3		
MCOM 140	Field & Studio Production	3		
MCOM 142	Multimedia Foundations	3		
MCOM 211	Basic Media Writing/Editing	3		
MCOM 238	Radio Production	3		
MCOM 239	Multimedia Production	3		
MCOM 260	Practicum: Concordian Workshop	1-3		
MCOM 260	Practicum: Mt. Lion Television	1-3		
MCOM 260	Practicum: WVCU Radio	1-3		
MCOM 306	Multimedia Video Editing	3		
MCOM 311	Intermediate Media Writing/Editing	3		
MCOM 359	Media and Communication Law	3		
MCOM 441	Advanced Digital Production	3		
Select six credit hours from the following courses:				
	<ul style="list-style-type: none"> • ART 222 Basic Production Techniques (3) • COMM 301 Persuasion (3) • COMM 304 Intercultural Communication (3) • COMM 349 Public Relations Writing & Campaigns (3) • COMM 420 Special Topics (3) 	3	3	
Digital Communication (36 Credit Hours)				
ART 106	Basic Computer Graphics	3		
ART 222	Basic Production Techniques	3		
COMM 101	Fundamentals of Speech	3		
COMM 204	Interpersonal Communication	3		
COMM 269	Organizational Communication	3		
COMM 301	Persuasion	3		
COMM 304	Intercultural Communication	3		
COMM 349	Public Relations Writing & Campaigns	3		
ENGL 251	Technical Writing	3		
MCOM 142	Multimedia Foundations	3		
MCOM 211	Basic Media Writing/Editing	3		

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MCOM 311	Intermediate Media Writing/Editing	3		
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*A Multimedia Communication Minor is available as well.

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs,

this is prior to entering professional training.

9 hours in Major, Teaching Fields

PROGRAM CREDITS: 120 Credit Hours

REQUIRED CREDITS: 72-83 Credit Hours

ELECTIVE CREDITS: 37-48 Credit Hours