



Agenda
Teleconference Meeting
March 17, 2020 @ 1:00 p.m.
Marsh Hall, 2nd Floor: Concord Room, 201A

- I. **Call to Order and Determination of Quorum**
- II. **Approval of the November 12, 2019 Board Meeting Minutes and January 22, 2020 Special Board Meeting Minutes**
- III. **Focus Reports**
 1. **Enrollment**
 - Mr. William Allen, *Interim Vice President of Enrollment Management*
 2. **Retention**
 - Dr. Sarah Beasley, *Vice President of Student Affairs and Director of Retention*
 3. **Fundraising**
 - Mrs. Alicia Besenyei, *Vice President of Advancement*
 4. **Government Relations & Shared Governance** (Combined with President's Report)
 - Dr. Kendra S. Boggess, *President*
- IV. **Possible Executive Session to discuss personnel matters.**
- V. **Committee Action Items**
 1. **Academic Affairs Committee** ; Mrs. Brittany Anderson & Dr. Santana St. John, *Co-Chairs*
 - **Dr. Peter Viscusi**, *Provost & Vice President for Academic Affairs*

Action: Approval of the following program reviews:

a. Bachelor of Arts in Advertising/Graphic Design

Continuation of the program at the current level of activity with the following action:

Review the seven education goals. It is recommended to ensure that education goals are measurable and directly tied to assessment measures listed.

The creation of an advisory committee, made up of industry, alumni, students, stakeholders, etc. is recommended.

Implement the proposed changes outlined in the 'plans for improvement' within next 5-year review cycle.

b. Bachelor of Arts in Studio Art

Continuation of the program at the current level of activity with the following action:

On the next annual assessment report, elaborate on how assessment data is/will be used to determine if the programmatic educational goals are being met. Assessment measures should be tied to the achievement of the educational goals. Also, benchmarks and goal attainment thresholds should be determined.

Recommend the creation of an advisory committee.

While there is some data regarding graduate employment and graduate satisfaction, the data provided is sparse and lacks timely collection efforts. It is recommended that the department work closely with alumni relations and/or career services to try to obtain current information regarding alumni career options/graduate school.

c. Bachelor of Science in Business Administration

Continuation of the program at the current level of activity with the following action:

It is recommended that the DOB continue efforts to strengthen their assessment program. The business unit could benefit from the development of an effective and systematic approach for internal assessment. Continue to maintain and improve these processes. (This recommendation is concurrent with that of ACBSP)

The business unit could benefit from developing learning outcome assessments for each program concentration. (This recommendation is concurrent with that of ACBSP)

Implement the proposed changes outlined in the 'plans for improvement' within next 5-year review cycle.

d. Bachelor of Arts in English

Continuation of the program at the current level of activity with the changes outlined in plans for improvement within the next 5-year cycle.

- **Dr. Kathy Liptak** , *Associate Provost*

Information Item: HLC Update & Focus Visit Report

2. Executive Committee- Mr. Dave Barnette, *Chair*

- **Dr. Kendra Boggess**, *President*

Action: Approval of the awarding of a posthumous degree.

- **Mr. Dan Fitzpatrick**, *Vice President & Chief Operating Officer*

Action: Approval of the new Board of Governors Policy on Fundraising

Action: Approval & Adoption of the Strategic Plan 2023

VI. President's Report- Dr. Kendra Boggess

VII. Possible Executive Session

VIII. Adjournment