

FOUR-YEAR PLAN

Communication Arts—Broadcasting, B.A. C.A.

15 to Finish



Semester 1

Course	Credits	Grade		✓
ENGL 101: Composition & Rhetoric I	3	C*		<input type="checkbox"/>
COMM 101: Fundamentals of Speech	3			<input type="checkbox"/>
THEA 102: Introduction to Theater	3			<input type="checkbox"/>
MCOM 140: Basic Studio Production	3			<input type="checkbox"/>
General Education Course	2-3			<input type="checkbox"/>
UNIV 100: CU Foundations	1			<input type="checkbox"/>

15-16

Semester 2

Course	Credits	Grade		✓
ENGL 102: Composition & Rhetoric II	3	C*		<input type="checkbox"/>
MATH 101: Quantitative Reasoning	3			<input type="checkbox"/>
MCOM 141: Basic Field Production	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>

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Semester 3

Course	Credits	Grade		✓
COMM 201: Presentational Speaking	3			<input type="checkbox"/>
MCOM 211: Basic Media Writing/Editing	3			<input type="checkbox"/>
MCOM 260: Communication Workshop	1			<input type="checkbox"/>
COMM Core Theory Course	3			<input type="checkbox"/>
General Education Course	4			<input type="checkbox"/>

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Semester 4

Course	Credits	Grade		✓
COMM 204: Interpersonal Communication	3			<input type="checkbox"/>
MCOM 260: Communication Workshop	1			<input type="checkbox"/>
MCOM 311: Intermediate Media Writing/Editing	3			<input type="checkbox"/>
“Chose your Adventure” COMM Course	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>
Elective/Minor	3			<input type="checkbox"/>

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The **Bachelor of Arts in Communication Arts** degree with Broadcasting emphasis prepares students for a variety of careers in the media markets throughout the country. Students gain experience in both radio and television with both behind-the-scenes and in-the-spotlight opportunities. Creation of a media package ensures that graduates are ready for their first job.



MILESTONE COURSES
Courses marked as Milestone Courses are crucial for staying on track to complete your degree in four years. Take them in the recommended semester to stay on track! If you see a recommended minimum grade, this is the grade you need to earn to have the best chance for success in this degree! Grades marked with an asterisk are required to pass.



INTERNSHIP
The degree in Broadcasting includes a 200-hour internship during the last semester of study.

Helpful Hints

- Use this plan in consultation with your Academic Advisor.
- Communication Arts students *must* take COMM 101: Fundamentals of Speech and THEA 102: Introduction to Theater for their respective Gen Ed categories, and it is strongly recommended they are taken in Semester 1.
- It is recommended that you take MCOM 141 and 142 before MCOM 260: Communication Workshop. s

Semester 5

Course	Credits	Grade	✓
MCOM 238: Radio Production	3		<input type="checkbox"/>
MCOM 260: Communication Workshop	1		<input type="checkbox"/>
COMM Core Theory Course	3		<input type="checkbox"/>
COMM Core Theory Course	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>

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Semester 6

Course	Credits	Grade	✓
COMM 321: Media Criticism	3		<input type="checkbox"/>
MCOM 260: Communication Workshop	1		<input type="checkbox"/>
COMM Core Theory Course	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>

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Semester 7

Course	Credits	Grade	✓
COMM 359: Communication Law	3		<input type="checkbox"/>
COMM 260: Communication Workshop (Recommended)	1		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>

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Semester 8



Course	Credits	Grade	✓
COMM 450: Communication Capstone/Internship	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>

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ADVISING

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Broadcasting. This advisor can help you with course selection, career planning, resume building, and help you with tracking your path to degree completion.

CAREERS

The goal of a broadcasting major is to get a job in radio or television in one of the many media markets throughout the country.

STUDENT ORGANIZATIONS

WVCU—Concord Radio

WMLT—Mountain Lion Television

COMPLEMENTARY MINORS

Art

Journalism emphasis

Helpful Hints

- Four (4) COMM Core Theory Courses and one (1) “Choose Your Adventure” course are required. See the Academic Catalog for lists of courses that satisfy these requirements. These courses are not offered every semester. Discuss with your advisor which courses align with your career goals and when they will be offered.
- Additional COMM courses can be taken as general electives if desired.
- Semester 8 Internship—This is a 200-hour long internship or a semester-long project that corresponds with your career goals.