Multimedia Production Major (on campus)
Credit Hours: 48

General Education:
COMM 101: Fundamentals of Speech
ART 106: Basic Computer Graphics

Multimedia Production Major Courses:
MCOM 142: Multimedia Storytelling
MCOM 143: Video Studio Prod.
MCOM 239: Social Media Production
MCOM 204: Interpersonal Communication
MCOM 241: Digital Presenting
MCOM 242: Multimedia Writing
MCOM 301: Persuasion
MCOM 306: Editing Digital Media
MCOM 359: Media and Communication Law
MKT 305: Principles of Marketing

Choose one:
MCOM 237: Video Field Production.
MCOM 238: Audio Production

Choose one:
MCOM 304: Intercultural Communication and Diversity
MCOM 305: Comm. in the Organization

Choose two of the Following:
ART 216: Photography
ART 222: Basic Production Techniques
ART 223: Typography
ART 361: Web Design

Choose three of the following 1 hour Workshops (may be repeated):
MCOM 260: Practicum—Mt. Lion TV
MCOM 260: Practicum—WVCU Radio
Or
MCOM 260: Practicum—Concordian News

Either:
MCOM 450: Internship
Or
MCOM 460: Senior Practicum
Digital Professional Communication Major (Online)
Credit Hours: 36

General Education:
BGEN 205: Fundamentals of Business Communication
ART 106: Basic Computer Graphics

Digital Professional Communication Major Courses:
MCOM 142: Multimedia Storytelling
MCOM 242: Multimedia Writing
MCOM 239: Social Media Production
MCOM 241: Digital Presenting
MCOM 204: Interpersonal Communication
MCOM 301: Persuasion
MCOM 304: Intercultural Comm. and Diversity
MCOM 305: Communication in the Organization
MKT 305: Principles of Marketing
MKT 316: Advertising and Sales Promotion
MKT 321: Sales
MKT 406: Consumer Behavior
Multimedia Communication Minor

18 Credit Hours

- MCOM 142 Multimedia Storytelling (3)
- MCOM 143 Video Studio Production (3)
- MCOM 237: Video Field Production (3)
- MCOM 238: Audio Production (3)
- MCOM 306: Editing Digital Media (3)
- Three (3) additional credit hours in MCOM courses selected in coordination with advisor.

Digital Professional Communication Minor

18 Credit Hours

- BGEN 205: Fundamentals of Business Communication (3)
- MCOM 142 Multimedia Storytelling (3)
- MCOM 242: Multimedia Writing (3)
- MCOM 241: Digital Presenting (3)
- MCOM 204: Interpersonal Communication (3)
- MCOM 305: Communication in the Organization (3)