

Concord University

Bachelor of Science in Business Administration

Name _____

120 Semester hours minimum for graduation with a 2.00 average overall

56 hours from a four-year institution

Spring 2017 Catalog

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
		3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203, 204, *203A, *204A or *207A	3		
	HIST 101, 102, 203, 204, PHIL 101, 102, 316, or 360	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	Category 1 - Business and Professional Studies BGEN 105, ECON 201, ECON 202, FIN 200, RTM 100 or SOWK 161	3		
	Category 2 - Geography GEOG 101, 250 or 321	3		
	Category 3 - Political Science POSC 101, 104, or 202	3		
	Category 4 - Psychology PSY 101 or 200			
	Category 5 – Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science BIOL 101, 102 or 103	4		
	Category 2-Earth & Space Science GEOL 101, GEOL 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117, 118, or RTM 360	2		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Business Administration Core Curriculum (2.25 GPA required)				
ACCT 205	Principles of Accounting I	3		
ACCT 206	Principles of Accounting II	3		
BGEN 202	Decision Sciences I	3		
BGEN 205	Fundamentals of Business Communication	3		
BGEN 222	Business Productivity Software	3		
BGEN 301	Principles of Business Law	3		
BGEN 335	Decision Sciences II	3		
BGEN 440	International Business	3		
ECON 201	Principles of Macroeconomics	3		
ECON 202	Principles of Microeconomics	3		
FIN 311	Principles of Managerial Finance	3		
MGT 305	Principles of Management	3		
MGT 430	Business Ethics and Social Responsibility	3		
MGT 460	Strategic Management	3		
MKT 305	Principles of Marketing	3		

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

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ACCOUNTING				
ACCT 303	Accounting Regulations	3		
ACCT 305	Intermediate Accounting I	3		
ACCT 306	Intermediate Accounting II	3		
ACCT 310	Federal and State Taxation I	3		
ACCT 401	Auditing	3		
ACCT 415	Accounting Information Systems	3		
	Business Elective	3		

MANAGEMENT				
BGEN 311	Management Information Systems	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

NOTE:

Since July 1, 2000, 150 hours of college credit are required to sit for the CPA exam in West Virginia and other states.

FINANCE				
FIN 315	Intermediate Financial Management	3		
FIN 316	Investments	3		
FIN 407	Financial Institutions	3		
FIN 436	International Financial Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

MARKETING				
MKT 316	Advertising and Sales Promotion	3		
MKT 320	Sales	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
MKT 445	Marketing Management	3		
	Business Elective	3		
	Business Elective	3		