

Concord University
Bachelor of Arts in Communication Arts – Broadcasting Emphasis

Name: _____

Spring 2017 Catalog

120 hours minimum for graduation with a 2.00 average overall
 56 hours from a four-year institution

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
		3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203, 204, *203A, *204A or *207A	3		
	HIST 101, 102, 203, 204, PHIL 101, 102, 316, or 360	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	Category 1 - Business and Professional Studies BGEN 105, ECON 201, ECON 202, FIN 200, RTM 100 or SOWK 161	3		
	Category 2 - Geography GEOG 101, 250 or 321	3		
	Category 3 - Political Science POSC 101, 104, or 202	3		
	Category 4 - Psychology PSY 101 or 200			
	Category 5 – Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science BIOL 101, 102 or 103	4		
	Category 2-Earth & Space Science GEOG 101, GEOL 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117, 118, or RTM 360	2		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Communication Arts Core Requirements				
Foundations Courses				
COMM 201	Advanced Public Speaking	3		
COMM 204	Interpersonal Communication	3		
JOUR 220	Fundamentals of Journalistic Writing	3		
Theory Courses				
	Three courses from the following: COMM 230, Intro. to Mass Comm. COMM 250, Intro to Public Relations COMM 270, Organizational Comm. COMM 301, Persuasion THEA 316, Acting I	3		
	Broadcasting must take COMM 230.	3		
Capstone Experience				
COMM 460	Communication Capstone Experience	3		
Broadcasting Emphasis (2.50 GPA required)				
COMM 140	Introduction to Broadcasting	3		
COMM 218	Writing for Electronic Media	3		
COMM 240R	Radio Production	3		
COMM 240T	Television Commercial Production	3		
COMM 320	Media Criticism	3		
COMM 340R or COMM 340T	Advanced Radio Production or Advanced Television Production	3		
COMM 360	Communication Law	3		
	*Four (4) credit hours from the following: COMM 210N, Comm. Workshop COMM 210P, Comm. Workshop COMM 210R, Comm. Workshop COMM 210T, Comm. Workshop	1 1 1 1		
	One course from the following: COMM 304, Intercultural Comm. COMM 306, Adv. Non-Linear Video COMM 318, Electronic News Gather. COMM 400G, Special Projects THEA 311, Voice & Interpretation	3		
MKT 305 <i>or</i> COMM 315	Principles of Marketing <i>or</i> Integrated Strategic Communication	3		

*It is recommended that students have COMM 140 prior to COMM 210T & COMM 210R; COMM 360 prior to COMM 210P; and JOUR 220 prior to COMM 210N.

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs this is prior to entering professional training.

9 hours in Major, Teaching Fields