



Four-Year Plan Advertising/Graphic Design (2015-16)

Freshman Year – Fall Semester	Credit Hours	Freshman Year – Spring Semester	Credit Hours
ART 101A Intro to Visual Arts	3	ART 104 Drawing II	3
ART 103 Drawing I	3	ART 202 Design II	3
ART 105 Design I	3	ART 223 Typography	3
ART 106A Basic Computer Graphics	3	ART 229 Basic Illustration Techniques	3
ENGL 101	3	Math 101 or 103	3
Semester Total:	15	Semester Total:	12-15

Sophomore Year – Fall Semester	Credit Hours	Sophomore Year – Spring Semester	Credit Hours
ART 221 Art History I	3	ART 216B Photography	3
ART 204 Painting I*	3	ART 304 Water-color Painting*	3
ART 415 Life Drawing***	3	ART 222 Basic Production Techniques	3
ART 361A Web Design	3	Choice of Lab Science	4
ENGL 102	3	COMM 101	3
Semester Total:	12-15	Semester Total:	13-16

Junior Year – Fall Semester	Credit Hours	Junior Year – Spring Semester	Credit Hours
ART 205 Ceramics I or ART 206 Ceramics Sculpture**	3	ART 331 Art History II	3
ART 360 Studies in Computer Graphics	3	ART 307 Sculpture I	3
ART 330 Graphic Techniques	3	MKT 305 Principles of Marketing	3
MUS 101A or CART 102	3	ENGL 203	3
Social Sciences	3	Social Sciences	3
Semester Total:	15	Semester Total:	15

Senior Year – Fall Semester	Credit Hours	Senior Year – Spring Semester	Credit Hours
		MKT 316 Advertising and Sales Promotion	3
ART 308 Printmaking	3	ART 402 Advanced Advertising Design	3
ART 329 Advanced Illustration	3	ART 415 Senior Seminar	1
ENGL 204	3	P E 101M	2
Choice of Lab Science	4	MATH 105 or MATH 201	3
Social Sciences	3	Social Sciences	3
Semester Total:	16	Semester Total:	15

In the Junior Summer, Students will take ART 460 Internship (Capstone) 3hrs
Graduate in 120 hours

* Students may take either ART 204 Painting I or ART 304 Water-color Painting.
** Students may take either ART 205 Ceramics I or ART 206 Ceramics Sculpture.
*** Students may take either ART 104 Drawing II or ART 415 Life Drawing.