BACKGROUND

Concord University is strengthening and broadening its external relationships and focus to include more diverse stakeholder participation and community building in conversations concerning the university, its programs, students, and ongoing planning. The use of advisory groups has proven effective in Business, Education, Social Work, and the science programs at Concord and is required by certain accrediting bodies. These advisory groups facilitate communication, afford engagement with employers and external professionals including alumni in the field, help identify opportunities for programs and internships, and can be helpful in increasing support for the departments and programs.

SCOPE

This policy applies to each College of the University and, where practicable, to departments, colleges, and/or academic programs.

POLICY

It is the policy of Concord University to support and encourage the development of advisory groups or councils for academic programs, colleges, and departments.

PROCESS

Members of each advisory council shall have sufficient experience in the field to bring unique knowledge and skills to the table for the discipline.

Each College (and department or program) will provide updates to the Board on advisory groups’ activity through the Academic Affairs Committee of the Board at least two times per year.

Each advisory group will have a charge outlining the groups role in informing the university through its discussions, which will include but not be limited to:

- Identifying and discussing core skills needed by graduates in each field to help assure student and graduates’ success.
- Helping to identify ways that necessary skills, attitudes, and knowledge can be developed and cultivated through courses, experiential learning, and other developmental opportunities, including internships.
- Identifying issues of significance in fields that graduates should be prepared to address.
AUTHORITY FOR INTERPRETATION
The authority for interpretation of this policy rests with the Provost.

REFERENCE / AUTHORITY
New policy requested by the Executive Committee of the Board of Governors

APPROVAL
Effective upon adoption by the Concord University Board of Governors.

Intent to Plan Approved by Concord University Board of Governors (Board): 03/26/2019
Policy Approved by the Board: 06/04/2019
Effective Date: 06/04/2019
Date Affirmed by WVHEPC: