Assessment Meeting Agenda
General Education Assessment – Communication
Friday, April 15, 2022
1:00pm-3:00pm
State Room

1. Review of recent General Education Data
2. Communication Goal
3. Boxed Lunch
4. Group discussions
5. Recommendations/improvement for future
Concord University Goals and Learning Outcomes

Communication

Students Assessed: 654
Courses: 49
Faculty: 15

Breakdown Of Student Performance:
- Unsatisfactory: 75
- Satisfactory: 153
- Proficient: 200
- Distinguished: 226

3 Semester Comparison:
- Fall 2020: 1.56
- Spring 2021: 1.72
- Fall 2021: 1.9

Average Assessment Score by Subject:

Students will demonstrate the ability to communicate clearly and effectively.
### Concord University Goal #3 – Communication
Familiarity with principles underlying academic discourse in various fields as demonstrated by the following CAPABILITIES (OUTCOMES):

<table>
<thead>
<tr>
<th>Performance Levels</th>
<th>Distinguished at a General Education course level</th>
<th>Proficient at a General Education course level</th>
<th>Satisfactory at a General Education course level</th>
<th>Unsatisfactory at a General Education course level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning Outcome</td>
<td>Students will demonstrate the ability to communicate clearly and effectively.</td>
<td>Communicates in an optimally lucid and precisely audience-tailored manner and demonstrates skillful use of high-quality, credible, relevant sources appropriate for the discipline to develop original ideas.</td>
<td>Communicates in a clear and consistently audience-appropriate manner and demonstrates use of credible, relevant sources appropriate for the discipline to support or challenge derivative ideas.</td>
<td>Communicates in a consistently unclear or audience-inappropriate manner and demonstrates no attempt to use sources to explore ideas.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


MAKING MEANING OF ASSESSMENT DATA

Review the general education data and reflect on our goal of Communication. Use the following questions to guide your evaluation of the data. Come prepared to discuss.

1. What are we trying to reinforce/assess? What is communication to you and your general education course?

2. What do we feel our students are lacking in the area of communication? What are our students doing well? Not so well? – this discussion should be open and not just tied to the data. What are we seeing in the classroom?

3. What do you see from the data? Is there something that stands out to you? Why?

4. Attempt to put the information in perspective, e.g., compare your results to what you expected and to University results.

5. What does the data say about students’ ability to communicate?

6. What does knowing this information help you do? What is your plan of improvement?

7. What additional information/data would be valuable when discussing student achievement in communication?
## Faculty Observations

- Lack of effort vs lack of knowledge
- Potential for additional measures
- Uncertainty of students using feedback
- Students underprepared and calloused
- Struggle of doing too much/little
- Assessment data might not be indicative of actual performance
- Separation of assessment vs grading
- Students don’t read instructions
- Comm uses a speech
- Active Listening may be missing from rubric
- Lacking grammar, reading, comprehension skills
- Looking at the data, our students are doing better but assessment data might not be indicative of actual performance

## What are you currently doing to improve student learning in terms of communication?

- Constantly seeking improvement
- Accessing other resources
- Providing additional resources to students
- Reaching out to students
- Re-evaluation of artifacts
- Writing Lab creation
- Increasing lab portion of L classes
- One-on-one meetings with students who struggle
- Practice, practice, practice
- Model the process

## Based on your discussion, what do you plan to do in the future to improve student learning?

- Share/discuss artifacts
- Null data
- Individual student growth
- Teaching of Communication tools
- Creation of Communication Resources – maybe in conjunction with the CTL and faculty. Online resources gathered from all faculty on how to increase student learning in Communication. Faculty ‘what not to do’ video for students. CTL workshop for faculty on how to make such helpful videos for students.
- Video/documents for Standards of Communication
- Look at data with C courses extracted