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# SUCCESSMENT

CONCORD UNIVERSITY'S  
ASSESSMENT NEWSLETTER

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The goal of this newsletter is to promote better awareness and understanding of assessment, and to keep Concord faculty, staff, and students informed on important and relevant information related to assessment and accountability.

## What's Happening in Assessment

### 5-year Program Reviews and Annual Assessments Reports

5-year Program Reviews and Annual Assessment Reports were due November 1. Following the process, reports will be reviewed by the University Assessment Committee and written feedback/recommendations provided to program department chairs and University administrators in Spring 2021.

### Graduating Senior Survey

Please encourage senior students, graduating in December or Spring, to complete the [Graduating Senior Survey](#).

You can also find the survey on the University Assessment webpage, under Graduating Senior Survey.

### Submitting Assessment Artifact/Evidence with General Education Data

We are always searching for ways to make data more meaningful to those responsible with analyzing, evaluating, and improving upon data results. Beginning Fall 2021, Concord will be adding a requirement to the submission of General Education Assessment data collection for faculty to upload the artifact in which they assessed for General Education Assessment. This may include a copy of a few quiz questions, the instructions to an assignment, or written details of an activity observed.

The electronic repository will be similar to a dropbox where artifacts can be uploaded and then shared at a later time when faculty begin the process of analyzing the general education data. The artifacts will give context to the learning goal assessed and allow for deeper conversations focused on student learning. The Learning Outcomes Artifact Repository will allow faculty and departmental representatives to upload and store artifacts so they are connected to the identified general education student learning outcomes. The tool will allow for rich departmental and interdepartmental discussions as well as the opportunity for faculty to sample artifacts related to each outcome to better facilitate assessment.

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## UPCOMING **Assessment Tip of the Month**

*Submit Fall 2021  
General Education  
Assessment Data*

### **Understanding and Applying the General Education Assessment Rubric**

The General Education Assessment Rubrics present the standards for student performance in the Concord University General Education courses. The General Education Assessment Rubric provides information to instructors who wish to develop courses to meet General Education requirements, reveal to students and others the goals and expectations of General Education courses and function as a tool for faculty to explore how well their student achieve expected learning outcomes by using the rubric to assess student work. Learning Outcomes Assessment ensures coherence among our general education courses and provides information to continually improve course curricula.

### **QUESTIONS OR COMMENTS?**

The General Education Assessment rubrics distinguish levels of performance when evaluating how well students are achieving the learning objective. The purpose is to ensure that all raters apply the criteria in the same way so that each student's product would receive the same or similar score, regardless of rater.

#### *Contact*

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It is important to recognize that the levels of achievement described in the rubrics are designed for General Education course level (as indicated on the General Education Assessment Rubric). It is also important to recognize that the levels of achievement do not necessarily correspond to a letter grade.

The Assessment Rubric allows faculty completing authentic assessment activities in their courses to report their students' learning and/or performance related to the CU Education Goals. The rubric performance levels for each Learning Outcome are defined at the following levels:

- **3 points = Distinguished** – demonstrates excellent quality at a General Education course level
- **2 points = Proficient** – demonstrates good quality at a General Education course level
- **1 points = Satisfactory** – demonstrates consistently adequate quality at a General Education course level (Benchmark)
- **0 points = Unsatisfactory** – demonstrates inadequate quality at a General Education course level; or the assignment guidelines have not been followed; or there is evidence of plagiarism

The [full rubric](#) provides further detailed criteria and expectation at each performance level.

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