



CONCORD UNIVERSITY
REGENTS AREA OF EMPHASIS
GENERAL BUSINESS

Requirements for an area of emphasis in general business. Student must complete all courses listed with a grade of “C” or higher (at least 9 hours must be earned from Concord University.) WVROCKS courses do not count as courses earned from Concord University. The area of emphasis is notated on the transcript only. Diplomas reflect degree earned as Regents Bachelor of Arts.

Course Number	Title	Credit Hours
(ACCT) Accounting 205	Principles of Accounting I	3
(ACCT) Accounting 206	Principles of Accounting II	3
(BGEN) Business 301	Introduction to the Legal Environment	3
(BGEN) Business 311	Management Information Systems	3
(FIN) Finance 311	Principles of Managerial Finance	3
(MGT) Management 305	Principles of Management	3
(MKT) Marketing 305	Principles of Marketing	3
Total		21