# Four-Year Plan

# Communication Arts-Broadcasting, B.A. C.A.





# Semester 1

| Course                             | Credits | Grade | ~ |
|------------------------------------|---------|-------|---|
| ENGL 101: Composition & Rhetoric I | 3       | C*    |   |
| COMM 101: Fundamentals of Speech   | 3       |       |   |
| THEA 102: Introduction to Theater  | 3       |       |   |
| MCOM 140: Basic Studio Production  | 3       |       |   |
| General Education Course           | 2-3     |       |   |
| UNIV 100: CU Foundations           | 1       |       |   |
|                                    | 15-16   |       |   |

# Semester 2

| Course                              | Credits | Grade | ~ |
|-------------------------------------|---------|-------|---|
| ENGL 102: Composition & Rhetoric II | 3       | C*    |   |
| MATH 101: Quantitative Reasoning    | 3       |       |   |
| MCOM 141: Basic Field Production    | 3       |       |   |
| General Education Course            | 3       |       |   |
| General Education Course            | 3       |       |   |
|                                     | 15      |       |   |

# Semester 3

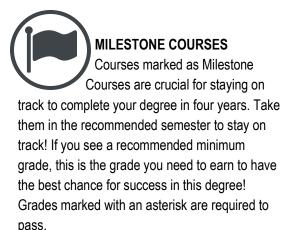
| Course                                | Credits Grade | <b>~</b> |
|---------------------------------------|---------------|----------|
| COMM 201: Presentational Speaking     | 3             |          |
| MCOM 211: Basic Media Writing/Editing | 3             |          |
| MCOM 260: Communication Workshop      | 1             |          |
| COMM Core Theory Course               | 3             |          |
| General Education Course              | 4             |          |
|                                       | 14            |          |

# Semester 4

| Course                                       | Credits Grade | ~ |
|--|---------------|---|
| COMM 204: Interpersonal Communication        | 3             |   |
| MCOM 260: Communication Workshop             | 1             |   |
| MCOM 311: Intermediate Media Writing/Editing | 3             |   |
| "Chose your Adventure" COMM Course           | 3             |   |
| General Education Course                     | 3             |   |
| Elective/Minor                               | 3             |   |
|  | 16            |   |

The Bachelor of Arts in Communication Arts degree with Broadcasting emphasis prepares students for a variety of careers in

the media markets throughout the country. Students gain experience in both radio and television with both behind-the-scenes and in-the -spotlight opportunities. Creation of a media package ensures that graduates are ready for their first job.



# **INTERNSHIP** 0 $\cap$ The degree in Broadcasting

includes a 200-hour internship during the last semester of study.

# Helpful Hints

- Use this plan in consultation with your • Academic Advisor.
- Communication Arts students must take COMM • 101: Fundamentals of Speech and THEA 102: Introduction to Theater for their respective Gen Ed categories, and it is strongly recommended they are taken in Semester 1.
- It is recommended that you take MCOM 141 • and 142 before MCOM 260: Communication Workshop. s

#### Semester 5

| Course                           | Credits Grade | ✓ |
|----------------------------------|---------------|---|
| MCOM 238: Radio Production       | 3             |   |
| MCOM 260: Communication Workshop | 1             |   |
| COMM Core Theory Course          | 3             |   |
| COMM Core Theory Course          | 3             |   |
| General Education Course         | 3             |   |
| General Education Course         | 3             |   |
|                                  | 16            |   |

# Semester 6

| Course                           | Credits Grade | ✓ |
|----------------------------------|---------------|---|
| COMM 321: Media Criticism        | 3             |   |
| MCOM 260: Communication Workshop | 1             |   |
| COMM Core Theory Course          | 3             |   |
| Elective/Minor                   | 3             |   |
| Elective/Minor                   | 3             |   |
| Elective/Minor                   | 3             |   |
|                                  | 16            |   |

Semester 7

| Course   | Credits Grade | ✓ |
|--|---------------|---|
| COMM 359: Communication Law                    | 3             |   |
| COMM 260: Communication Workshop (Recommended) | 1             |   |
| General Education Course                       | 3             |   |
| Elective/Minor                                 | 3             |   |
| Elective/Minor                                 | 3             |   |
| Elective/Minor                                 | 3             |   |
|  | 16            |   |

Semester 8

| Course                                      | Credits Grade |   | ✓ |
|---|---------------|---|---|
| COMM 450: Communication Capstone/Internship | 3             | O |   |
| Elective/Minor                              | 3             |   |   |
| Elective/Minor                              | 3             |   |   |
| Elective/Minor                              | 3             |   |   |
|   | 12            |   |   |

You're FINISHED!

# ADVISING

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Broadcasting. This advisor can help you with course selection, career planning, resume building, and help you with tracking your path to degree completion.

# CAREERS

The goal of a broadcasting major is to get a job in radio or television in one of the many media markets throughout the country.

### STUDENT ORGANIZATIONS

WVCU—Concord Radio WMLT—Mountain Lion Television

# **COMPLEMENTARY MINORS**

Art Journalism emphasis

# Helpful Hints

- Four (4) COMM Core Theory Courses and one

   "Choose Your Adventure" course are
   required. See the Academic Catalog for lists of
   courses that satisfy these requirements. These
   courses are not offered every semester.
   Discuss with your advisor which courses align
   with your career goals and when they will be
   offered.
- Additional COMM courses can be taken as general electives if desired.
- Semester 8 Internship—This is a 200-hour long internship or a semester-long project that corresponds with your career goals.