

FOUR-YEAR PLAN

Communication Arts, B.A. C.A.

15 to Finish



Semester 1

Course	Credits	Grade		✓
ENGL 101: Composition & Rhetoric I	3	C*		<input type="checkbox"/>
COMM 101: Fundamentals of Speech	3			<input type="checkbox"/>
THEA 102: Introduction to Theater	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>
General Education Course	2-3			<input type="checkbox"/>
UNIV 100: CU Foundations	1			<input type="checkbox"/>

15-16

Semester 2

Course	Credits	Grade		✓
ENGL 102: Composition & Rhetoric II	3	C*		<input type="checkbox"/>
MATH 101: Quantitative Reasoning	3			<input type="checkbox"/>
COMM 204: Interpersonal Communication	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>

15

Semester 3

Course	Credits	Grade		✓
COMM 201: Presentational Speaking	3			<input type="checkbox"/>
MCOM 211: Basic Media Writing/Editing	3			<input type="checkbox"/>
General Education Course	4			<input type="checkbox"/>
Elective/Minor	3			<input type="checkbox"/>
Elective/Minor	3			<input type="checkbox"/>

16

Semester 4

Course	Credits	Grade		✓
COMM Core Theory Course	3			<input type="checkbox"/>
COMM Course	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>
Elective/Minor	3			<input type="checkbox"/>
Elective/Minor	3			<input type="checkbox"/>

15



The **Bachelor of Arts in Communication Arts** degree is focused on those who want to prepare for a multitude of career options and potentially double major as communication is a valuable part of any career. The communication degree allows students to prepare for the work world through learning the skills of persuasion, interpersonal communication, and other valuable communication skills.



MILESTONE COURSES

Courses marked as Milestone Courses are crucial for staying on track to complete your degree in four years. Take them in the recommended semester to stay on track! If you see a recommended minimum grade, this is the grade you need to earn to have the best chance for success in this degree! Grades marked with an asterisk are required to pass.



INTERNSHIP

The degree in Communication Arts includes a 200-hour internship during the last semester of study.

Helpful Hints

- Use this plan in consultation with your Academic Advisor.
- Communication Arts students *must* take COMM 101: Fundamentals of Speech and THEA 102: Introduction to Theater for their respective Gen Ed categories, and it is strongly recommended they are taken in Semester 1.

Semester 5

Course	Credits	Grade	✓
COMM Core Theory Course	3		<input type="checkbox"/>
COMM Core Theory Course	3		<input type="checkbox"/>
COMM Course	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
			15


Semester 6

Course	Credits	Grade	✓
COMM Course	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
			15

Semester 7

Course	Credits	Grade	✓
COMM Core Theory Course	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
			15

Semester 8

Course	Credits	Grade	✓
COMM 450: Communication Capstone/Internship	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
			15



ADVISING

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Communication Arts. This advisor can help you with course selection, career planning, resume building, and help you with tracking your path to degree completion.

CAREERS

Human Resources
 Motivational Speaker
 Social Media Influencer
 Salesperson
 Minister
 Lawyer
 Doctor (as double major with pre-med)

STUDENT ORGANIZATIONS

The Concordian
 WVCU—Concord Radio
 WMLT—Mountain Lion Television

COMPLEMENTARY MINORS

Biology
 Civic Engagement
 Legal Studies

Helpful Hints

- Four (4) COMM Core Theory Courses and three (3) additional COMM courses are required. See the Academic Catalog for lists of courses that satisfy these requirements. These courses are not offered every semester. Discuss with your advisor which courses align with your career goals and when they will be offered.
- It is recommended that students choose a Minor or Double Major.
- Semester 8 Internship—This is a 200-hour long internship or a semester-long project that corresponds with your career goals. **If you are double majoring, you can replace this with another COMM course.**