

SEMESTER 1

Course	Credits	Grade		✓
ENGL 101: Composition & Rhetoric I	3	C*		<input type="checkbox"/>
COMM 101: Fundamentals of Speech	3			<input type="checkbox"/>
THEA 102: Introduction to Theater	3			<input type="checkbox"/>
MCOM 140: Field & Studio Production	3			<input type="checkbox"/>
General Education Course	2-3			<input type="checkbox"/>
UNIV 100: CU Foundations	1			<input type="checkbox"/>

15-16

SEMESTER 2

Course	Credits	Grade		✓
ENGL 102: Composition & Rhetoric II	3	C*		<input type="checkbox"/>
MATH 101: Quantitative Reasoning	3			<input type="checkbox"/>
MCOM 142: Multimedia Foundations	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>

15

SEMESTER 3

Course	Credits	Grade		✓
ART 106: Basic Computer Graphics	3			<input type="checkbox"/>
MCOM 211: Basic Media Writing/Editing	3			<input type="checkbox"/>
MCOM 238: Radio Production	3			<input type="checkbox"/>
MCOM 260: Radio Workshop	1			<input type="checkbox"/>
General Education Course	4			<input type="checkbox"/>

14

SEMESTER 4

Course	Credits	Grade		✓
COMM 204: Interpersonal Communication	3			<input type="checkbox"/>
MCOM 239: Multimedia Production	3			<input type="checkbox"/>
MCOM 260: Concordian Workshop	1			<input type="checkbox"/>
MCOM 260: TV Workshop	1			<input type="checkbox"/>
MCOM 311: Intermediate Media Writing/Editing	3			<input type="checkbox"/>
General Education Course	3			<input type="checkbox"/>

14



The Bachelor of Science in Multimedia

Communication degree prepares students for a variety of careers in the media markets throughout the country. Students gain experience in both radio and television with both behind-the-scenes and in-the-spotlight opportunities. Creation of a media package ensures that graduates are ready for their first job.



MILESTONE COURSES

Courses marked as Milestone Courses are crucial for staying on track to complete your degree in four years. Take them in the recommended semester to stay on track! If you see a recommended minimum grade, this is the grade you need to earn to have the best chance for success in this degree! Grades marked with an asterisk are required to pass.



INTERNSHIP

The degree in Multimedia Communication includes a 200-hour internship during the last semester of study.

HELPFUL HINTS

- Use this plan in consultation with your Academic Advisor.
- Mass Communication students *must* take COMM 101: Fundamentals of Speech and THEA 102: Introduction to Theater for their respective Gen Ed categories, and it is strongly recommended they are taken in Semester 1.
- It is recommended that you take MCOM 140 before MCOM 260: Workshop.

SEMESTER 5

Course	Credits	Grade	✓
*ART 222: Basic Production Techniques	3		<input type="checkbox"/>
*COMM 349: Public Relations Writing & Campaigns	3		<input type="checkbox"/>
MCOM 359: Media & Communication Law	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
			16


SEMESTER 6

Course	Credits	Grade	✓
*COMM 301: Persuasion <i>or</i> *COMM 304: Intercultural Communication	3		<input type="checkbox"/>
MCOM 306: Multimedia Video Editing	1		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	2		<input type="checkbox"/>
			17

SEMESTER 7

Course	Credits	Grade	✓
*MCOM 420: Special Project	3		<input type="checkbox"/>
MCOM 441: Advanced Digital Production	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
			15

SEMESTER 8 

Course	Credits	Grade	✓
COMM 450: Internship: Mass Communication	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
			12



ADVISING

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Multimedia Communication. This advisor can help you with course selection, career planning, resume building, and help you with tracking your path to degree completion.

CAREERS

The goal of a multimedia communication major is to get a job in radio or television in one of the many media markets throughout the country.

STUDENT ORGANIZATIONS

- Concordian
- WVCU—Concord Radio
- Mountain Lion Television

COMPLEMENTARY MINORS

- Art
- Business Administration
- English

HELPFUL HINTS

- Students must choose six (6) hours of coursework from those courses marked with an asterisk (*). The remaining courses may be taken as general electives if desired.
- Additional COMM and MCOM courses can be taken as general electives if desired.
- Taking one year of a modern language is highly recommended.
- Majors must achieve a combined GPA of at least 2.5 in all departmental requirements to graduate.
- Semester 8 Internship—This is a 200-hour long internship or a semester-long project that corresponds with your career goals.