

Concord University

Bachelor of Science in Recreation and Tourism Management

Name: _____

2017-2018 Catalog

120 hours minimum for graduation with a 2.00 average overall
56 hours from a four-year institution

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
		3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203, 204, *203A, *204A or *207A	3		
	HIST 101, 102, 203, 204, PHIL 101, 102, 210, 316, or 360	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	Category 1 - Business and Professional Studies BGEN 105, ECON 201, ECON 202, FIN 200, RTM 100 or SOWK 161	3		
	Category 2 - Geography GEOG 101, 250 or 321	3		
	Category 3 - Political Science POSC 101, 104, or 202	3		
	Category 4 - Psychology PSY 101 or 200			
	Category 5 - Sociology SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science BIOL 101, 102 or 103	4		
	Category 2-Earth & Space Science GEOL 101, GEOL 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117, 118, or RTM 360	2		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Recreation and Tourism Management Core (Better than a 2.00 GPA required)				
RTM 100	Intro to Recreation and Tourism Mgt.	3		
RTM 222	Managing Tourism Resources	3		
RTM 224	Tourism Motivation and Behavior	3		
RTM 226	Inclusive Services in Recreation and Tourism	3		
RTM 240	Programs and Operations in Recreation	3		
RTM 311	Measuring Tourism Impacts	3		
RTM 456	Seminar in Recreation and Tourism Management	3		
RTM 460**	Recreation and Tourism Management Internship (Not Required for Sports Management Concentration)	12		

NOTE: Students must select at least one area of emphasis (see below).

Park and Recreation Management Emphasis (2.25 GPA required)				
RTM 328	Design & Maintenance of Recreation Facilities	3		
RTM 331	Administration of Outdoor Recreation	3		
	Select two (2) courses from the following: MGT 305, 306, 314; MKT 305; or POSC 204	3		
		3		
	Select four (4) courses from the following: RTM 325, 345, 346, 347, 360*; GEOG 250, 300, 311, 411; BIOL 201; POSC 230.	3		
		3		
		3		
		3		
	Select nine (9) credit hours from the following: APST 3302, 4601; P ED 118; RTM 2101*, 3101; and S ED 205			

***Course may be repeated with permission of the Advisor.**

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Tourism Planning and Promotion Emphasis (2.25 GPA required)				
RTM 325	Tourism Planning and Development	3		
RTM 340	Geography for Tourism Professionals	3		
RTM 355	Tourism Promotion	3		
RTM 356	Hosp. & Tourism Marketing Mgt.	3		
RTM 415	Meetings, Conventions and Special Events Management	3		
MKT 305	Principles of Marketing	3		
	Two (2) courses from the following: RTM 345, 346, 347	3		
		3		
	One (1) course from the following: MGT 314; POSC 204.	3		
	Two (2) courses from the following: POSC 230, 303; RTM 360.	3		
		3		

Sports Management Emphasis (2.25 GPA required)				
P ED 105	Introduction to Sports Mgt.	1		
P ED 202	Foundations of Phys. Educ. & Sport	3		
P ED 216	Sport Ethics	3		
P ED 217	Sport Governance	3		
P ED 218*	Sophomore Practicum	3		
P ED 303	Sport Finance	3		
P ED 306	Advanced Sport Management	2		
P ED 330	Sport Marketing	3		
P ED 332*	Junior Practicum	3		
P ED 410	Sport Law	3		
P ED 465*	Field Instruction/Internship (450 clock hours)	6		
RTM 328	Design & Maintenance of Recreation Facilities	3		

Hospitality Management Emphasis (2.25 GPA required)				
RTM 309	Lodging Management	3		
RTM 315	Management of Service Organizations	3		
RTM 328	Design and Maintenance of Recreation Facilities	3		
RTM 355	Tourism Promotion	3		
RTM 415	Meetings, Conventions and Special Events Management	3		
ACCT 205	Principles of Accounting I	3		
MGT 305	Principles of Management	3		
MGT 308	Human Resource Management	3		
	Select three (3) courses from the following: FIN 311, 315; MKT 305, 320; MGT 314, 430	3		
		3		
		3		

Recommended electives for Sports Management include: MGT 305 and MKT 305

RTM 460 is only required for Park and Recreation Management, Tourism Planning and Promotion, and/or Hospitality Management.

****RTM 460 is not required for Sports Management. However, students must successfully complete PED 218, PED 332 and PED 465.**

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

NOTE: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Field.