

Concord University
Bachelor of Arts in Communication Arts – Journalism Emphasis
Registrar's Office Official Document

Name: _____

120 hours minimum for graduation with a 2.00 average overall

2018-2019 Catalog

56 hours from a four-year institution

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
		3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203, 204, *2201, *2202, *2203, *2204 or *2205	3		
	HIST 101, 102, 203, 204, PHIL 101, 102, 210, 316, or 361	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	Category 1 - Business and Professional Studies	3		
	BGEN 105, ECON 201, ECON 202, FIN 200, RTM 100 or SOWK 161	3		
	Category 2 - Geography	3		
	GEOG 101, 255 or 321	3		
	Category 3 - Political Science			
	POSC 101, 104, or 202			
	Category 4 - Psychology			
	PSY 101 or 200			
	Category 5 – Sociology			
	SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science	4		
	BIOL 101, 102 or 103	4		
	Category 2-Earth & Space Science	3-4		
	GEOL 101, GEOL 150, GEOG 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science			
	CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	H ED 120, 304, P ED 101M, 117, 118, or RTM 220	2		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Communication Arts Core Requirements				
Foundations Courses				
COMM 201	Advanced Public Speaking	3		
COMM 204	Interpersonal Communication	3		
JOUR 221	Fundamentals of Journalistic Writing	3		
Theory Courses				
	Three courses from the following:	3		
	COMM 249, Intro to Public Relations COMM 269, Organizational Comm. COMM 301, Persuasion MCOM 142, Intro. to Mass Comm. THEA 316, Acting I	3		
	Journalism must take MCOM 142.	3		
Capstone Experience				
COMM 460 OR GEOG 465	Communication Capstone Experience OR Geography Capstone	3		
Journalism Emphasis (2.50 GPA required)				
COMM 359	Communication Law	3		
JOUR 2201	Special Topics (3 hours total)	1 1 1		
JOUR 329	Copy Editing and Design	3		
JOUR 334	Feature Writing	3		
JOUR 421	Digital Journalism	3		
MCOM 218	Writing for Electronic Media	3		
MCOM 321	Media Criticism	3		
	*Four (4) credit hours from the following:	1		
	COMM 260 Prac: Public Relations Workshop JOUR 260 Prac: Concordian MCOM 260 Prac: WVCU Radio MCOM 260 Prac: Mt. Lion Television	1 1 1 1		
	Two courses from the following:	3		
	ART 216A, Photography I COMM 304, Intercultural Comm. COMM 315, Int. Strategic Comm. COMM 411, Rhetorical Theory COMM 420, Special Projects COMM 422, Rhetorical Criticism ENGL 311, Study of the English Lang. MCOM 318, Electronic News Gather	3 3		
	Or			
	Any/all remaining Communication Arts Core Theory courses			

*It is recommended that students have MCOM 140 and 141 prior to MCOM 260; COMM 349 prior to COMM 260; and JOUR 211 prior to JOUR 260.

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

REVISED 10/4/18