

Concord University
Bachelor of Science - Business Administration
Registrar's Office Official Document

2026-2027 Catalog

Name _____
 120 Semester hours minimum for graduation with a 2.00 average
 overall 56 hours from a four-year institution

Course	Title	HRS	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
BGEN 205	Fundamentals of Business Communication	3	See Major	
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203 or 204	3		
	HIST 101, 102, 203, 204, PHIL 101,210, 316, or 361	3		
Fine Arts-- (3 credit hours) Select one (1) course from the following:				
	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
BGEN 105 Recommended	Category 1 - Business and Professional Studies BGEN 105, ECON 203, ECON 204, FIN 200, HSP 100 or SOWK 161 Category 2 - Geography GEO 100 or 221 Category 3 - Political Science POSC 101, 104, or 202 Category 4 - Psychology PSY 101 or 200 Category 5 - Sociology SOC 101, 201, or 301	3	See Major	
		3		
		3		
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	Category 1-Biological Science BIOL 101, 102, 121, or 122	4		
	Category 2-Earth & Space Science GEO 101, GEO 150, GEO 140, GEO 200, PHSC 104, or PHYS 105	3-4		
	Category 3-Physical Science CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
	Math 103 College Algebra is recommended and is a prerequisite to BGEN 202	3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	HS 120, 304, P ED 101M, 117 or 11	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Business Administration Core Curriculum (2.30 GPA required)				
ACCT 205	Principles of Accounting I	3		
ACCT 206	Principles of Accounting II	3		
BGEN 202	Applied Business Statistics	3		
BGEN 205	Fundamentals of Business Communication	3		
BGEN 222	Business Productivity Software	3		
BGEN 301	Principles of Business Law	3		
BGEN 335	Quantitative Analysis for Business	3		
BGEN 412	International Business	3		
ECON 203	Principles of Microeconomics	3		
ECON 204	Principles of Macroeconomics	3		
FIN 311	Principles of Managerial Finance	3		
MGT 305	Principles of Management	3		
MGT 410	Business Ethics and Social Responsibility	3		
MGT 465	Strategic Management	3		
MKT 305	Principles of Marketing	3		

Students must select ONE of the concentrations below

ACCOUNTING/CPA TRACK				
ACCT 305	Intermediate Accounting I	3		
ACCT 306	Intermediate Accounting II	3		
ACCT 310	Federal and State Taxation I	3		
ACCT 401	Auditing	3		
ACCT 415	Accounting Information Systems	3		
	Business Elective	3		
	Business Electives	3		

NOTE:
Under the Uniform Accountancy Act (UAA), a CPA may be licensed in one jurisdiction and practice in another essentially equivalent jurisdiction. All 50 states are considered essentially equivalent and require 150 credit hours, completion of the CPA examination, and one year of experience for licensure.

Concord University
Bachelor of Science - Business Administration
Registrar's Office Official Document

CMA ACCOUNTING TRACK*				
ACCT 316	Accounting & Business Data Analytics	3		
ACCT 318	Cost Accounting	3		
ACCT 415	Accounting Information Systems	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

*The Accounting/CPATrack is the default setting in Degree Works. Students interested in completing the CMA Accounting Track instead should consult their advisor.

FINANCE				
FIN 315	Intermediate Financial Management	3		
FIN 316	Investments	3		
FIN 402	Financial Modeling in Excel	3		
FIN 407	Financial Institutions and Markets	3		
FIN 415	Finance Technology	3		
FIN 436	International Financial Management	3		
	Business Elective	3		

HOSPITALITY MANAGEMENT				
HSP 100	Introduction to Hospitality Management	3		
HSP 305	Hospitality Management	3		
HSP 309	Lodging Management	3		
HSP 325	Tourism Planning & Development	3		
HSP 415	Meetings, Conventions and Special Events Management	3		
	Business Elective	3		
	Business Elective	3		

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

MANAGEMENT				
BGEN 311	Management Information Systems	3		
MGT 306	Organizational Behavior	3		
MGT 308	Human Resource Management	3		
MGT 441	Operations Management	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

MARKETING				
MKT 316	Advertising and Sales Promotion	3		
MKT 321	Sales	3		
MKT 340	Marketing Research	3		
MKT 406	Consumer Behavior	3		
MKT 445	Marketing Management	3		
	Business Elective	3		
	Business Elective	3		

SPORT MANAGEMENT				
SPT 210	Sport Ethics and Diversity	3		
SPT 225	Sport Governance	3		
SPT 425	Sport Facilities & Operations Mgt	3		
SPT 450	Sport Management Internship	3		
	Business Elective	3		
	Business Elective	3		
	Business Elective	3		

Note: Students with a double emphasis in Finance and Accounting will consult with their academic advisor to choose the 11 preferred courses.

TOTAL MINIMUM REQUIRED CREDITS: 120

GENERAL EDUCATION CREDIT: 33-35

PROGRAM REQUIREMENT CREDITS: 60

ELECTIVE CREDIT: 19-21

Revised 04/8/2026