

Management Emphasis

Bachelor of Science in Business Administration, BS BA



CONCORD
UNIVERSITY

Semester 1

Course	Credits	Grade		✓
ENGL 101: Composition & Rhetoric I	3	C*		☐
General Education Course (BGEN 105 recommended)	3			☐
General Education Course	3			☐
General Education Course	3			☐
General Education Course	2-3			☐
UNIV 100: CU Foundations	1			☐

15-16

Semester 2

Course	Credits	Grade		✓
ENGL 102: Composition & Rhetoric II	3	C*		☐
MATH 103: College Algebra	3			☐
Select Course from List 1 (BGEN 222 recommended)	3			☐
General Education Course (BGEN 205 recommended)	3			☐
General Education Course	3			☐

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Semester 3

Course	Credits	Grade		✓
Select Course from List 1	3			☐
Select Course from List 1	3			☐
Select Course from List 1	3			☐
General Education Course	3			☐
General Education Course	3-4			☐

15-16

Semester 4

Course	Credits	Grade		✓
Select Course from List 1	3			☐
Select Course from List 1	3			☐
Select Course from List 1	3			☐
General Education Course	3			☐
General Education Course	4			☐

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The Bachelor of Science in Business Administration

degree with Management emphasis provides students with a comprehensive understanding of the principles, processes, and practices involved in the management of people and organizations. Students completing this program of study typically secure employment in a wide variety of business careers that range from the management of small businesses to employment in large organizations of all types.



MILESTONE COURSES

Courses marked as Milestone Courses are crucial for staying on track to complete your degree in four years. Take them in the recommended semester to stay on track! If you see a recommended minimum grade, this is the grade you need to earn to have the best chance for success in this degree! Grades marked with an asterisk are required to pass.

Helpful Hints

- Use this plan in consultation with your Academic Advisor.
- Semester 1—BGEN 105: Introduction to Business is recommended, however, you may choose a different course to fulfill this Gen Ed category. Discuss with your advisor.
- When selecting courses from List 1, 2, or 3, ensure you have completed any prerequisite(s).
- List 1 Courses:
 - ACCT 205: Principles of Accounting I
 - ACCT 206: Principles of Accounting II
 - BGEN 202: Applied Business Statistics
 - BGEN 222: Business Productivity Software
 - ECON 203: Principles of Microeconomics
 - ECON 204: Principles of Macroeconomics
 - MGT 305: Principles of Management

Semester 5

Course	Credits	Grade	✓
Select Course from List 2	3		☐
Select Course from List 2	3		☐
Select Course from List 2	3		☐
Select Course from List 3	3		☐
Elective/Minor	3		☐
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Semester 6

Course	Credits	Grade	✓
BGEN 335: Quantitative Analysis for Business	3		☐
Select Course from List 2	3		☐
Select Course from List 2	3		☐
Select Course from List 3	3		☐
Elective/Minor	3		☐
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Semester 7

Course	Credits	Grade	✓
Select Course from List 2	3		☐
Select Course from List 3	3		☐
Business/Management Elective	3		☐
Business/Management Elective	3		☐
Elective/Minor	3		☐
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Semester 8

Course	Credits	Grade	✓
MGT 465: Strategic Management	3		☐
Business/Management Elective	3		☐
Elective/Minor	3		☐
Elective/Minor	3		☐
Elective/Minor	3		☐
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ADVISING

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Management. This advisor can help you with course selection, career planning, resume building, and with tracking your path to degree completion.

CAREERS

Retail Manager
Human Resources
Production Manager
Hospital Management
Small Business Manager

STUDENT ORGANIZATIONS

Investment Club
Student Government Association

COMPLEMENTARY MINORS

Communication
Entrepreneurship
Human Resource Management

Helpful Hints

- List 2 Courses:
 - BGEN 301:** Principles of Business Law
 - BGEN 311:** Management Information Systems
 - FIN 311:** Principles of Managerial Finance
 - MGT 306:** Organizational Behavior
 - MGT 308:** Human Resource Management
 - MKT 305:** Principles of Marketing
- List 3 Courses:
 - BGEN 412:** International Business
 - MGT 410:** Business Ethics and Social Responsibility
 - MGT 441:** Operations Management
- You must take three (3) Management Electives. Discuss with your advisor which courses align with your career goals and when they will be offered.
- To Graduate, you need to complete 120 hours. With thoughtful planning you may complete a second business emphasis and/or a minor. Work closely with your advisor to plan accordingly.