

# Sport Management

## Bachelor of Science in Business Administration



### Semester 1

Course	Cred-	Grade	✓
ENGL 101: Composition & Rhetoric I	3	C*	<input type="checkbox"/>
General Education Course (BGEN 105 recommended)	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
General Education Course	2-3		<input type="checkbox"/>
UNIV 100: CU Foundations	1		<input type="checkbox"/>

15-16

### Semester 2

Course	Cred-	Grade	✓
ENGL 102: Composition & Rhetoric II	3	C*	<input type="checkbox"/>
MATH 103: College Algebra	3		<input type="checkbox"/>
Select Course from List 1 (BGEN 222 recommended)	3		<input type="checkbox"/>
General Education Course (BGEN 205 recommended)	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>

15

### Semester 3

Course	Credits	Grade	✓
SPT 210: Sport Ethics and Diversity	3		<input type="checkbox"/>
Select Course from List 1	3		<input type="checkbox"/>
Select Course from List 1	3		<input type="checkbox"/>
Select Course from List 1	3		<input type="checkbox"/>
General Education Course	3-4		<input type="checkbox"/>

15-16

### Semester 4

Course	Credits	Grade	✓
SPT 225: Sport Governance	3		<input type="checkbox"/>
Select Course from List 1	3		<input type="checkbox"/>
Select Course from List 1	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
General Education Course	4		<input type="checkbox"/>

16



### The Bachelor of Science in Business Administration

degree with Sport Management emphasis prepares students for careers in the dynamic, global, and fast-paced sport industry. The curriculum provides students with a strong foundation of knowledge and experience related to sport facilities, sport marketing and promotion, event management, and all operational business areas of the sport industry.



### MILESTONE COURSES

Courses marked as Milestone Courses are crucial for staying on track to complete your degree in four years. Take them in the recommended semester to stay on track! If you see a recommended minimum grade, this is the grade you need to earn to have the best chance for success in this degree! Grades marked with an asterisk are required to pass.

### Helpful Hints

- Use this plan in consultation with your Academic Advisor.
- Semester 1—BGEN 105: Introduction to Business is recommended, however, you may choose a different course to fulfill this Gen Ed category. Discuss with your advisor.
- When selecting courses from List 1, 2, or 3, ensure you have completed any prerequisite(s).
- List 1 Courses:
  - ACCT 205: Principles of Accounting I
  - ACCT 206: Principles of Accounting II
  - BGEN 202: Decision Sciences I
  - BGEN 222: Business Productivity Software
  - ECON 203: Principles of Microeconomics
  - ECON 204: Principles of Macroeconomics

**Semester 5**

Course	Credits	Grade	✓
Select Course from List 2	3		<input type="checkbox"/>
Select Course from List 2	3		<input type="checkbox"/>
General Education Course	3		<input type="checkbox"/>
Select Course from List 3 or Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
	<b>15</b>		

**Semester 6**

Course	Credits	Grade	✓
BGEN 335: Decisions Sciences II (Take Jr Year)	3		<input type="checkbox"/>
Select Course from List 2	3		<input type="checkbox"/>
Select Course from List 2	3		<input type="checkbox"/>
Select Course from List 3	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
	<b>15</b>		

**Semester 7**

Course	Credits	Grade	✓
SPT 425: Sport Facilities & Operations Management	3		<input type="checkbox"/>
Select Course from List 3 or Elective/Minor	3		<input type="checkbox"/>
Business/Sport Management Elective	3		<input type="checkbox"/>
Business/Sport Management Elective	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
	<b>15</b>		

**Semester 8**

Course	Credits	Grade	✓
MGT 465: Strategic Management	3		<input type="checkbox"/>
Business/Sport Management Elective	3		<input type="checkbox"/>
SPT 450: Sport Management Internship	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
Elective/Minor	3		<input type="checkbox"/>
	<b>15</b>		



**ADVISING**

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Sport Management. This advisor can help you with course selection, career planning, resume building, and with tracking your path to degree completion.

**CAREERS**

Recreation Center Manager  
Sports Agent  
Large Facility Manager  
Team Manager  
Team Administration  
Sport Promotion/Advertising

**STUDENT ORGANIZATIONS**

Student Government Association

**COMPLEMENTARY PROGRAMS**

Communications Arts  
Marketing Emphasis  
Digital Professional Communication  
Minor  
Entrepreneurship Minor

*Helpful Hints*

- List 2 Courses:
  - BGEN 301:** Principles of Business Law
  - FIN 311:** Principles of Managerial Finance
  - MGT 305:** Principles of Management
  - MKT 305:** Principles of Marketing
- List 3 Courses:
  - BGEN 412:** International Business
  - MGT 410:** Business Ethics and Social Responsibility
- You must take three (3) Sport Management Electives. Discuss with your advisor which courses align with your career goals and when they will be offered.
- To Graduate, you need to complete 120 hours. With thoughtful planning you may complete a second business emphasis and/or a minor. Work closely with your advisor to plan accordingly.