

Sport Management

Bachelor of Science in Business Administration



CONCORD
UNIVERSITY

Semester 1

Course	Cred-	Grade	✓
ENGL 101: Composition & Rhetoric I	3	C*	 ☐
General Education Course (BGEN 105 recommended)	3		☐
General Education Course	3		☐
General Education Course	3		☐
General Education Course	2-3		☐
UNIV 100: CU Foundations	1		☐

15-16

Semester 2

Course	Cred-	Grade	✓
ENGL 102: Composition & Rhetoric II	3	C*	 ☐
MATH 103: College Algebra	3		 ☐
Select Course from List 1 (BGEN 222 recommended)	3		☐
General Education Course (BGEN 205 recommended)	3		☐
General Education Course	3		☐

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Semester 3

Course	Credits	Grade	✓
SPT 210: Sport Ethics and Diversity	3		☐
Select Course from List 1	3		☐
Select Course from List 1	3		☐
Select Course from List 1	3		☐
General Education Course	3-4		☐

15-16

Semester 4

Course	Credits	Grade	✓
SPT 225: Sport Governance	3		☐
Select Course from List 1	3		☐
Select Course from List 1	3		☐
General Education Course	3		☐
General Education Course	4		☐

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The Bachelor of Science in Business Administration

degree with Sport Management emphasis prepares students for careers in the dynamic, global, and fast-paced sport industry. The curriculum provides students with a strong foundation of knowledge and experience related to sport facilities, sport marketing and promotion, event management, and all operational business areas of the sport industry.



MILESTONE COURSES

Courses marked as Milestone Courses are crucial for staying on track to complete your degree in four years. Take them in the recommended semester to stay on track! If you see a recommended minimum grade, this is the grade you need to earn to have the best chance for success in this degree! Grades marked with an asterisk are required to pass.

Helpful Hints

- Use this plan in consultation with your Academic Advisor.
- Semester 1—BGEN 105: Introduction to Business is recommended, however, you may choose a different course to fulfill this Gen Ed category. Discuss with your advisor.
- When selecting courses from List 1, 2, or 3, ensure you have completed any prerequisite(s).
- List 1 Courses:
 - ACCT 205: Principles of Accounting I
 - ACCT 206: Principles of Accounting II
 - BGEN 202: Applied Business Statistics
 - BGEN 222: Business Productivity Software
 - ECON 203: Principles of Microeconomics
 - ECON 204: Principles of Macroeconomics

Semester 5

Course	Credits	Grade	✓
Select Course from List 2	3		☐
Select Course from List 2	3		☐
General Education Course	3		☐
Select Course from List 3 or Elective/Minor	3		☐
Elective/Minor	3		☐

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Semester 6

Course	Credits	Grade	✓
BGEN 335: Quant. Analysis for Bus.. (Take Jr Year)	3		☐
Select Course from List 2	3		☐
Select Course from List 2	3		☐
Select Course from List 3	3		☐
Elective/Minor	3		☐

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Semester 7

Course	Credits	Grade	✓
SPT 425: Sport Facilities & Operations Management	3		☐
Select Course from List 3 or Elective/Minor	3		☐
Business/Sport Management Elective	3		☐
Business/Sport Management Elective	3		☐
Elective/Minor	3		☐

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Semester 8

Course	Credits	Grade	✓
MGT 465: Strategic Management	3		☐
Business/Sport Management Elective	3		☐
SPT 450: Sport Management Internship	3		☐
Elective/Minor	3		☐
Elective/Minor	3		☐

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ADVISING

When you choose to pursue this degree, you will be assigned an advisor who is an expert in the field of Sport Management. This advisor can help you with course selection, career planning, resume building, and with tracking your path to degree completion.

CAREERS

Recreation Center Manager
Sports Agent
Large Facility Manager
Team Manager
Team Administration
Sport Promotion/Advertising

STUDENT ORGANIZATIONS

Student Government Association

COMPLEMENTARY MINORS

Communications
Entrepreneurship
Marketing Emphasis
Sport Medicine

Helpful Hints

- List 2 Courses:
BGEN 301: Principles of Business Law
FIN 311: Principles of Managerial Finance
MGT 305: Principles of Management
MKT 305: Principles of Marketing
- List 3 Courses:
BGEN 412: International Business
MGT 410: Business Ethics and Social Responsibility
- You must take three (3) Sport Management Electives. Discuss with your advisor which courses align with your career goals and when they will be offered.
- To Graduate, you need to complete 120 hours. With thoughtful planning you may complete a second business emphasis and/or a minor. Work closely with your advisor to plan accordingly.