



DR. KENDRA S. BOGGESS

DEPARTMENT OF BUSINESS CONCORD UNIVERSITY

Welcome to the Department of Business, where we are known for offering quality degrees in accounting, finance, hospitality management, management, marketing and sport management.

Located in the Nick J. Rahall Technology Center, we are dedicated to providing the best education available through the efforts of highly credentialed and active faculty members who are recognized for contributions in their respective fields. Further, we are committed to cultivating within our students an appreciation of global perspectives. Our faculty offer students opportunities to develop leadership abilities and stress teamwork and ethics in coursework, which result in our graduates earning positions of leadership in major corporations, public institutions, and graduate schools throughout the region and across the nation.

The Department's Symposium Series gives students the opportunity to hear from and meet successful business and recreation leaders working in local, state, national and international organizations. Students are invited to attend Career Day events arranged throughout the year by our Center for Academic and Career Development staff and to meet locally with active alumni who are eager to help improve students' career pursuits. Through participation in our business student organizations, students are provided with a variety of learning and networking opportunities. The Department also has a very active Business Advisory Council (BAC) with representation from local to international businesses. The BAC is very dedicated to providing students with learning and networking opportunities.

Choosing Concord University is the right decision! As a prospective student, please contact a business faculty member and let us tell you about our excellent programs where you can always expect a quality educational experience.

Department of Business Mission Statement

The Mission of the Department of Business at Concord University is to transform our undergraduate students into competent and responsible business leaders through high quality teaching and personalized advising, while stimulating their academic and service zeal. Business Faculty engage in active research and service to ensure that our graduates are ready to take on the challenges of the business world.

[Concord University Catalog 26-27](#)

www.concord.edu/business

The Department of Business at Concord University offers the following degrees:

- **Bachelor of Science in Business Administration** offers an area of emphasis in Accounting, Finance, Hospitality Management, Management, Marketing, or Sport Management.
- **Master of Business Administration** offers an area of emphasis in Management, Human Resources, and Healthcare Administration.



The Department's Undergraduate Business Administration degree program is accredited by the ACBSP-Accreditation Council for Business Schools and Programs, a global accrediting body. ACBSP is an association of educational institutions dedicated to supporting, celebrating, and rewarding teaching excellence in business education. ACBSP accreditation distinguishes institutions as committed to continuous improvement that ensures our business program will give students the skills employers want.

[Visit \[acbsp.org/page/accreditation-overview-to-learn-more\]\(https://acbsp.org/page/accreditation-overview-to-learn-more\) to learn more.](https://acbsp.org/page/accreditation-overview-to-learn-more)

Our faculty continues to work to achieve an outstanding program. It is our desire to maintain quality and improve our curriculum as needs and conditions change to ensure our students receive the best possible education we can deliver. We sincerely hope that you will consider joining Concord in our quest for excellence.



Allison Bean, D.B.A

Department Chairperson and
Assistant Professor of Business
Concord University