

MARKETING

Current Advisor Form

STUDENT:

ID: 774-

Cell:

BUSINESS CORE REQUIREMENTS	Cr.	P.S.	Offered	Prerequisite	Scheduled	In Progress	Grade	Notes/Comments
BGEN 205 Fund of Bus Communication	3	Fr	F S	Eng 101				
BGEN 222 Bus Prod Software	3	Fr	F S-Smr					
ECON 201 Prin of Macro	3	Fr-So	F S					
ECON 202 Prin of Micro	3	Fr-So	F S-Smr					
*ACCT 205 Principles of Acct I	3	Fr-So	F S-Smr					
*ACCT 206 Principles of Acct II	3	Fr-So	F S-Smr	*Acct 205 recommended				
MGT 305 Principles of Mgt	3	So-Jr	F S-Smr					
BGEN 202 Decision Sci I	3	So	F S-Smr	Math 103				
BGEN 335 Decision Sci II	3	So-Jr	F S-Smr	Bgen 202				
MKT 305 Principles of Marketing	3	So-Jr	F S-Smr					
MGT 410 Bus Ethics & Soc Resp.	3	Jr	F S	Mgt 305				**Mgt 410 may be taken concurrently with Mgt 465
FIN 311 Prin of Mgrl Finance	3	Jr	F S-Smr	*Acct 205 & a 100 level or above mathematics course				
BGEN 301 Principles of Bus Law	3	Jr	F S					
BGEN 412 International Business	3	Sr	F S	Mkt 305, Mgt 305				**Bgen 412 may be taken concurrently with Mgt 465
**MGT 465 Strategic Mgt	3	Sr	F S-Smr	Business Core				**Recommend taking in graduating semester.

Sub Total Core Credits 45

**C " or better is required for Accounting majors.

A. ADMISSION TO DIVISION OF BUSINESS - I have satisfied the following requirement for admission to the Division of Business:

60 earned credit hours with a overall 2.25 GPA completed *Acct 205, *Acct 206, Bgen 222, Bgen 205, Econ 201, and Econ 202

[Student Signature] Date

[Advisor Approval] Date

[Division Chair Approval] Date

EMPHASIS REQUIREMENTS	Cr.	P.S.	Offered	Prerequisite	Scheduled	In Progress	Grade	Notes/Comments
MKT 340 Marketing Research	3	Jr	F	MKT 305 & Bgen 202 or Math 105				
MKT 316 Adv & Sales Promo	3	Jr	S	MKT 305				
MKT 321 Sales	3	Jr	S	MKT 305				
MKT 406 Consumer Behavior	3	Sr	F	MKT 305				
MKT 445 Marketing Mgt	3	Sr	S	MKT 305 & 2 additional Marketing classes				

Sub Total Emphasis Credits 15

BUSINESS ELECTIVES	Cr.	P.S.	Offered	Prerequisite	Scheduled	In Progress	Grade	Notes/Comments
1]	3							
2] MKT 450 Intern: Marketing	3	Sr	F S - Smr	Recommended				

Sub Total Elective Credits 6

*Acct 205, *Acct 206, Bgen 222, Bgen 205, Mgt 305, and 2.5 GPA earned in Business courses.

Total Business Credits 66

BGEN 105 and BGEN 110 are only accepted as General electives.

B. Pending successful completion of the following degree requirements I will APPLY FOR GRADUATION on:

- 120 hours total credit
- 36 hours from Concord
- 16 of last 32 hrs completed at CU
- "C" in English 101 - 102

- 2.3 GPA in Business courses and a cumulative overall 2.00 GPA earned at CU
- 56 hrs. from a "Baccalaureate" [4-year] institution with transferred hours properly approved
- 15 hours minimum in emphasis [transferred from a Jr. College Program]
- 9 hours minimum in emphasis in residence

[Student Signature] Date

[Advisor Approval] Date

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revised 11-22-19