

**Concord University**  
**Bachelor of Science - Communication Arts**  
*Registrar's Office Official Document*

**Name:** \_\_\_\_\_  
 120 hours minimum for graduation with a 2.00 average overall  
 56 hours from a four-year institution

2025-2026 Catalog

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition and Rhetoric I	3		
ENGL 102	Composition and Rhetoric II	3		
COMM 101	Fundamentals of Speech	3	See Major	
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203 or 204	3		
	HIST 101, 102, 203, 204, PHIL 101, 308, 316, or 361	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
ART 106	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3	See Major	
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	<b>Category 1 - Business and Professional Studies</b>	3		
	BGEN 105, ECON 203, ECON 204, FIN 200, HSP 100 or SOWK 161	3		
	<b>Category 2 - Geography</b>	3		
	GEO 100 or 221	3		
	<b>Category 3 - Political Science</b>			
	POSC 101, 104, or 202			
	<b>Category 4 - Psychology</b>			
	PSY 101 or 200			
	<b>Category 5 – Sociology</b>			
	SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	<b>Category 1-Biological Science</b>	4		
	BIOL 101, 102, 121, or 122			
	<b>Category 2-Earth &amp; Space Science</b>	3-4		
	GEO 101, GEO 140 and 150, GEO 200, PHSC 104, or PHYS 105			
	<b>Category 3-Physical Science</b>			
	CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	HS 120, 304, PED 101M, 117, or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

Communication Arts Core (2.50 GPA required) (48 credit hours)				
COMM 101	Fundamentals of Speech	3		
ART 106	Basic Computer Graphics	3		
MCOM 142	Multimedia Storytelling	3		
MCOM 143	Video Studio Production	3		
MCOM 204	Interpersonal Communication	3		
MCOM 239	Social Media Production	3		
MCOM 241	Digital Presenting	3		
MCOM 242	Multimedia Writing	3		
MCOM 301	Persuasion	3		
MCOM 306	Editing Digital Media	3		
MCOM 359	Media and Communication Law	3		
MKT 305	Principles of Marketing	3		
MCOM 450 or MCOM 460	Internship or Senior Practicum	3		

**Note:** If double majoring in Communication and another field, the student has the option to substitute COMM 450 for another 3-hour course in the Communication Program in consultation with the Communication Faculty.

**Choose one of the following Emphases:**

Multimedia Studies Emphasis (2.50 GPA required) (15 credit hours)				
MCOM 237 or MCOM 238	Video Field Production or Audio Production	3		
MCOM 304 or MCOM 305	Intercultural Communication & Diversity or Communication in the Organization	3		
	<u>Choose 2 of the following:</u>	3		
	<ul style="list-style-type: none"> <li>ART 216 Photography Techniques</li> <li>ART 222 Basic Production Techniques</li> <li>ART 223 Typography</li> <li>ART 361 Web Design</li> </ul>	3		
	<u>Choose 3 of the following 1-credit hour Workshops (may be repeated):</u>	1		
	<ul style="list-style-type: none"> <li>MCOM 260 Practicum: Mt. Lion TV</li> <li>MCOM 260 Practicum: WVCU Radio</li> <li>MCOM 260 Practicum: Concordian News</li> </ul>	1		
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<b>Strategic Communication Emphasis (2.50 GPA required) (15 credit hours)</b>				
BGEN 205	Fundamentals of Business Communication	3		
MCOM 205	Interpersonal Interviewing	3		
MCOM 304	Intercultural Communication and Diversity	3		
MCOM 305	Communication in the Organization	3		
MCOM 401	Risk and Crisis Communication	3		

**RESIDENCE CREDIT:**

36 hours at Concord; 16 of last 32 hours at Concord

Note: In some degree programs, this is prior to entering professional training.

9 hours in Major, Teaching Fields

**TOTAL MINIMUM REQUIRED CREDITS: 120**

**PROGRAM REQUIRED CREDITS: 63**

**GENERAL EDUCATION CREDITS: 33-35**

**ELECTIVE CREDITS: 24-27**

REVISED 04/22/2025