



Press/News Release

For Immediate Release

April 16, 2024

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GEAR UP SWV Invites Parents & Students to Explore College Options on Campus Tour

Athens, W.Va. – This time, it's the parents' turn to spend some time on a college campus. GEAR UP SWV is thrilled to invite parents along with their 7th and 8th graders from Monroe, Mercer, Summers, Raleigh, and Wyoming County public schools to join a special Parent & Student College Tour to Radford University and Roanoke College on April 27, 2024. The deadline to register is this Friday, April 19th, 2024.

Who: Parents, grandparents, and guardians are welcome to join the students
What: Parent/Student college tour
Where: Traveling to Radford University and Roanoke College, leaving from Concord University at 8:15 am. (Families should arrive at 8:00 am)
When: April 27, 2024

Families will load onto a charter bus in Athens before making the trip to north eastern Virginia. There will be games for both parents and students during the trip. Families can meet at Concord University in Athens to board the charter bus. During the tour, participants will enjoy lunch and snacks, and there will be an opportunity to shop at bookstores. This tour is a fantastic opportunity for these middle schoolers to learn more about postsecondary education options, preparation, and financing with family.

The trip for these southern West Virginia middle schoolers will help students and family feel more comfortable with the college experience. Exploring these two exciting campuses will help students get inspired for the future! To register, simply scan the QR code (attached) or email gearup@concord.edu.

GEAR UP stands for Gaining Early Awareness and Readiness for Undergraduate Programs and is part of a national grant program funded through the U.S. Department of Education. GEAR UP Southern West Virginia (GEAR UP SWV) is a Concord University program, in partnership with New River Community and Technical College, that helps students graduate from high school and succeed in postsecondary education. GEAR UP SWV is helping the classes of 2028 and 2029 in Mercer, Monroe, Summers, Raleigh, and Wyoming Counties to ensure high school graduation. The program also informs students and families of ways to succeed in a postsecondary education and ways to help fund it. GEAR UP SWV supports teachers, administrators, students, and families on this educational journey.

GEAR UP SWV; securing a legacy of strength and resilience in Appalachia. Find more information on GEAR UP SWV social media pages and on our website, concord.edu/gearup.

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