



CONCORD UNIVERSITY | OFFICE OF THE PRESIDENT

Dear Colleague:

You and your students are invited to participate in the 33rd Annual Concord Business Challenge, Thursday, October 22, 2026. The Dr. Kendra S. Boggess Department of Business is excited to offer your students the opportunity to demonstrate their knowledge of and skills in business topics in an academically challenging environment. We are also excited to have you and your students back on the “Campus Beautiful”!

The Concord Business Challenge (CBC) is open to all juniors and seniors who are prepared to meet the challenge. Each of your students can compete in three academic contests. During the awards ceremony, certificates will be presented to the top three winners in each academic contest. Trophies will be awarded to the schools with overall rankings of first, second, and third. The Scholarship Exam will be administered to all students on the day of the Challenge. The scores from that exam will qualify 12 students for a Concord University Scholarship, 2 scholarships valued at up to \$4,000, and 10 scholarships valued at \$1,000. As a recipient of a CBC scholarship, the student(s) must meet standard admissions criteria and maintain a 3.0 GPA as a full-time student at Concord University.

Enclosed for your review is a packet of information outlining the day’s agenda and instructions on how to register your students. Feel free to share this information with other interested colleagues. A response to the Dr. Kendra S. Boggess Department of Business by October 4 will enable us to schedule your students on a first-come, first-served basis. Every effort will be made to accommodate all requests. Persons with disabilities should contact Lucinda Gonderman, Operations Coordinator in the Dr. Kendra S. Boggess Department of Business and CBC Coordinator if special accommodations are required for this event. Should you have any questions or concerns, please feel free to contact her office at (304) 384-5244 or via e-mail at lgonderman@concord.edu.

You, your colleagues, transportation drivers, and your students will enjoy a complimentary continental breakfast and lunch sponsored by the Dr. Kendra S. Boggess Department of Business. The teachers’ luncheon with business faculty and Concord administrators will be in the State Room of the Jean and Jerry Beasley Student Center. Your students and transportation drivers will enjoy their lunch in the Jean and Jerry Beasley Student Center Cafeteria. We are also offering an opportunity to participate in a 30-minute or 60-minute campus tour immediately after the Concord Business Challenge.

We hope you will join us for the Concord Business Challenge as a means of recognizing and rewarding your students’ academic achievement. We look forward to seeing you and your students on October 22 to experience an exciting day on the “Campus Beautiful” in Athens, West Virginia.

Sincerely,

Dr. Bethany Meighen
President
Concord University

Allison Bean, DBA
Chair and Assistant Professor
Dr. Kendra S. Boggess Department of Business
Concord University

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