

# FOR GEAR UP SWV

## CLASSES OF 2028 & 2029

### About

Student Success Agency (SSA) is a cutting-edge, effective, and sustainable solution to expand learning seamlessly. SSA's agents work across **20 states and more than 500 plus schools** to provide communities with timely afterschool and weekend support like tutoring, mental health coaching, and post-secondary guidance. Schools with SSA have increased learning time by **76,000 minutes**, equivalent to an additional school year. Our mantra is that if NBA superstar LeBron James has an agent, so should every student regardless of their race, gender, socioeconomic background, or zip code.

### How it Works

Student Success Agency is transforming how the education system supports students in a post-pandemic world. The SSA model allows districts to safely connect students on-demand to assistance from their electronic devices so that they are no longer solely reliant on the fragmented short school day.

#### Comprehensive Support:



Meeting students where they are increases engagement and allows schools to support students when they need them most outside of class. SSA provides a stable environment for students to engage in services.

#### Near-peer Mentoring:



Agents are near-peer mentors from diverse backgrounds. Students receive ongoing support after school and on weekends around their schedule. They can call, text, or email their agent and track their progress on their profile.

#### Postsecondary Planning



Agents build authentic relationships with students and can engage students about their aspirations, goals, and dreams. Agents document insights and information while collaborating with staff to suggest opportunities.

#### Mental Health Support



Agents are accountability partners, championing students through their everyday lives, which empowers students to show up and perform in school but also reach out and ask for help when they are managing their emotions.

#### Non-Academic Tutoring



SSA provides real-time tutoring to students from their electronic devices. Our student-centered and capital-efficient approach allows schools to engage more students with stress-free academic tutoring.

### A Proven Model

The SSA platform has proven to lower unexcused absences, increase social connectedness, increase graduate rates, and increase college enrollment. Our third-party evaluations are highlighted below, but to learn more about our impact please visit: [www.studentsuccess.co/results](http://www.studentsuccess.co/results).

- 3.6x increase in college matriculation
- 20% increase in high school graduation rates
- 15% increase in social connectedness
- 2.2x increase in college matriculation for summer melt



## Supporting Staff

SSA works side-by-side with your team to ensure a successful implementation and provide data tracking of services that fit your reporting needs. As the students utilize the platform around their busy schedules, counselors are alerted about relevant insights and able to identify students who need personalized support.

## Ensuring Safety

Safety is a priority for us at SSA. Agents are required to pass a screening through the certified National Association of Professional Background Screeners (NAPBS). Agents complete safety training and receive certified assistance from licensed professionals within our Safety Department to ensure their abilities to communicate effectively and guide students through difficult situations.



### Digital Parent Consent Form Process

We provide a hassle-free way to distribute and collect parent consent forms for parents to opt in and out of services that best fit their family's needs.



### Time Stamped Communication

All calls, texts, and emails are time-stamped, recorded, and monitored through SSA's safe, secure proprietary tracking system.



### Ongoing Accountability and Coaching

Agents get assigned to small peer groups for monthly meetings led by a lead agent to share updates and coaching strategies.



### Digital Hall Monitor Alert System

Our system automatically flags our safety, administrative, and counselor teams if any sensitive information is ever shared.



### Safe and Protected Phone Numbers

Our software masks students' and agents' personal contact information, so no individual numbers are exchanged.



### Receive More Information Now

To learn more about our Safety Team and process, go to:  
[www.studentsuccess.co/safety](http://www.studentsuccess.co/safety)

## Dedicated Mentors

Our near-peer mentors, or agents as we like to call them, are dedicated, digitally based professionals, college students, and tutors that provide your students with an array of comprehensive on-demand support services.

## Agent Demographics:

- 35% of agents are/were first-gen college students
- 63% of agents are students of color
- 32% of agents speak a second language
- 56% of agents hold a bachelor's degree
- 32% of agents study or work in a STEM industry

## Contact:

For more information, you can visit our website at [www.studentsuccess.co](http://www.studentsuccess.co). If you have any questions, please get in touch with Michael Benko at [michael@studentsuccess.co](mailto:michael@studentsuccess.co).

"SSA agents reach and serve students in ways and at times when our staff cannot. The services agents provide are timely and individualized to each student. While it would be difficult for our staff to do that at scale, SSA makes it possible! Not only do students receive quality services, but the SSA professional staff are incredible partners - they are service-oriented, student-centered, problem-solvers, and adaptable."

Andrea González Sotelo  
Assistant Director at Arizona GEAR UP at  
Northern Arizona University



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