CONCORD U

Advertising/Graphic Design

The Advertising/Graphic Design program at Concord University provides students with excellent facilities and advanced technology, and is designed to develop graphic designers and advertising professionals with the ability to understand and appreciate the creative process. The program offers a computer lab, as well as full-time and adjunct faculty members who are knowledgeable in both the fine arts and computer graphics. The program also exposes students to the demanding world of advertising and/or the foundation of knowledge and research to pursue a graduate program. Graduates are equipped with the ability to analyze social and ethical issues in advertising combined with the technical knowledge of industry standard programs in advertising and graphic design.

Potential Careers:

Advertising Design	Package Design
Creative/Art Direction for Advertising	Print Publishing
Digital Photography	Print Technology
Graphic Art	Web Design

Students develop creative and artistic skills while learning the latest in computer graphics and digital technology!