



COMMUNICATIONS ARTS

Communication Arts is a dynamic, exciting major that has a variety of areas for you to explore as you get ready for your future career. The newly updated major in Multimedia Production was designed with today's job market in mind. Students will be trained to capture and edit excellent video and audio content, web design, social media messaging, and Associated Press style writing. Online Digital Professional Communication includes courses in Multimedia Storytelling, Social Media Production, and Digital Presenting—each one providing trending communication skills essential to today's job market.

AVAILABLE EMPHASES:

Multimedia Production
Digital Professional
Communication (online)



POTENTIAL CAREERS:

Corporate Communication

Newspaper

Human Relations

Public Relations

Digital Communications
Analyst

Radio

Social Media Director

Television



Have Questions? Want to learn more? Contact:

Dr. Cory Williams | cwilliams@concord.edu | 304-384-6041