

**Concord University**  
**Bachelor of Art - Studio Art with Entrepreneurship Emphasis**  
*Registrar's Office Official Document*

Name: \_\_\_\_\_

2026-2027 Catalog

120 hours minimum for graduation with a 2.00 average overall  
 56 hours from a four-year institution

Course	Title	CR	GR	QP
Written and Oral Communications (9 credit hours) Select one course from BGEN 205 or COMM 101				
ENGL 101	Composition & Rhetoric I	3		
ENGL 102	Composition & Rhetoric II	3		
BGEN 205 Or COMM 101	Fundamentals of Business Communication Or Fundamentals of Speech	3		
Literature and Humanities (6 credit hours) Select one (1) course from Literature and one (1) course from History and Philosophy. *May be repeated for 3 credit hours.				
	ENGL 203 or 204	3		
	HIST 101, 102, 203, 204, PHIL 101, 308, 316, or 361	3		
Fine Arts– (3 credit hours) Select one (1) course from the following:				
ART 101	ART 101, 103, 105, 106, 204, 205, 216, 303, 304, 308, MUS 101, *451, *453A, or THEA 102	3		See Major
Social and Behavioral Sciences (9 credit hours) Select one (1) course from three different categories.				
	<b>Category 1 - Business and Professional Studies</b> BGEN 105, ECON 203, ECON 204, FIN 200, HSP 100 or SOWK 161	3		
	<b>Category 2 - Geography</b> GEO 100 or 221	3		
	<b>Category 3 - Political Science</b> POSC 101, 104, or 202			
	<b>Category 4 - Psychology</b> PSY 101 or 200			
	<b>Category 5 – Sociology</b> SOC 101, 201, or 301			
Natural Sciences (7-8 credit hours) Select one (1) course from two different categories.				
	<b>Category 1-Biological Science</b> BIOL 101, 102, 121, or 122	4		
	<b>Category 2-Earth &amp; Space Science</b> GEO 101, 140, 150, 200, PHSC 104, or PHYS 105	3-4		
	<b>Category 3-Physical Science</b> CHEM 100, CHEM 101/111, PHSC 103, PHYS 101, or PHYS 201			
Mathematics (3 credit hours) Select one (1) Mathematics course numbered 100 or higher.				
		3		
Physical Wellness (2 credit hours) Select one or more courses listed below for a total of at least two hours.				
	HS 120, 304, PED 101M, 117 or 118	2-3		
Modern/Classical Language – (Optional 6 credit hours) Select two courses within the same Modern/Classical Language for substitution purposes.				
	May not substitute Modern Language for ENGL 101, ENGL 102, the 3 hour Mathematics requirement or the 4-hour lab science requirement.			

STUDIO ART Core Requirements (2.5 GPA required with a “C” or better in each course) (40 Credit Hours)				
ART 101	Introduction to Visual Art	3		
ART 103	Drawing I	3		
ART 104	Drawing II	3		
ART 105	Design I	3		
ART 106	Basic Computer Graphics	3		
ART 202	Design II	3		
ART 204 or ART 304	Painting I or Watercolor Painting	3		
ART 205	Ceramics I	3		
ART 216	Photography I	3		
ART 221	Art History I	3		
ART 307	Sculpture I	3		
ART 308	Printmaking I	3		
ART 331	Art History II	3		
ART 430	Senior Seminar	1		
Studio Art (2.5 GPA required with a “C” or better in each course)				
	<b>Major in Studio Art (18 credit hours).</b> Beyond the core program, and in close consultation with his/her advisor, the student will select 18 additional hours of studio courses that will best facilitate his/her specific goals and needs as a future artist, and/or graduate student.	3		
		3		
		3		
		3		
		3		
		3		

**Additional Requirements for the Entrepreneurship Emphasis below.**

Entrepreneurship Emphasis (16-21 credit hours)				
ART 450	Advertising/Graphic Design Internship	1-6		
MGT 305	Principles of Management	3		
MGT 308	Human Resource Management	3		
MGT 314	Entrepreneurship I	3		
MGT 400	Entrepreneurship II	3		
MKT 305	Principles of Marketing	3		

**RESIDENCE CREDIT:**

36 hours at Concord  
 16 of last 32 hours at Concord  
 Note: In some degree programs, this is prior to entering professional training.  
 9 hours in Major, Teaching Fields

**TOTAL MINIMUM REQUIRED CREDITS: 120**

**PROGRAM REQUIREMENTS: 58-79**

**GENERAL EDUCATION CREDITS: 36-38**

**ELECTIVE CREDITS: 3-26**